



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

ZERO COST TO JOIN OUR
HALAAL PARTNER
NETWORK

Inviting Dining Partners operating in fine dining, casual dining, quick service restaurants, coffee shops, bistro's & food trucks!

Izdara Rewards is the Rewards & Loyalty Program of Izdara Islamic Insurance — South Africa's newest Financial Services Group, being built to serve the Muslim community with trust, integrity and Shariah-compliant Islamic Insurance (Takaful), Wealth & Investment products & professional Advisory Services for wills, estate planning and trust management.

Being a Partner will connect you to what will become the fastest-growing Halaal financial services and lifestyle ecosystem in South Africa. Secure your place at the table by offering IZDARA Members real, tangible discounts & deals thus exposing your brand to an upwardly mobile, high-intent customer base.

THE TABLE FOR THE IZDARA REWARDS PROGRAM IS SET & WE WELCOME YOU AS A FOUNDING PARTNER!

As a Founding Partner, your establishment enters our story from Day One & your brand will always be there to welcome a community that chooses to live a Halaal Way of Life.

Why Partner with IZDARA REWARDS?

- ZERO Cost to be a Program Partner.
- Turn first time customers into regulars by giving them a financial reason to come back.
- Buffer against seasonal dips, all year round.
- Gain access to IZDARA's powerful marketing platforms with Zero advertising spend and Zero administration.
- Become part of a soon to be powerful, trusted Shariah-compliant financial services & Halaal lifestyle ecosystem.

IZDARA Rewards Dining Partner platform is open to all Halaal-certified or Muslim-owned restaurants. We will not onboard businesses that serve alcohol or describe themselves as "Halaal-friendly" - our members trust us to keep that line clear.

Simple Partner Onboarding

- **Step 1** - Decide what benefits you wish to offer IZDARA Rewards Members.
- **Step 2** - Complete & sign the Partner Onboarding Pack.
- **Step 3** - Share your digital logo & menu.
- **Step 4** - Approve the in-App visuals, contact & location details & special offers.
- **Step 5** - Allow Izdara to display its marketing brochure, QR Code & Accredited Partner Certificate in store.

Easy Member Redemption Process

- **Step 1** - IZDARA Member will select the discount or special deal from the App and display this to the staff member.
- **Step 2** - Staff member then authorises the discount/deal.



Scan & register your interest in 2 Minutes

Email: rewards@izdara.com

What IZDARA Partners bring to the table

We believe in keeping it simple.

- A straightforward real-time discount on the IZDARA members total bill will work best - sit down or takeaway.
- You determine the value of the benefit.
 - Example: 10% or 15% Off of any meal !
 - R1,500 meal value @ 10% = R150 Discount OR
 - R500 meal value @ 15% = R75 Discount

Tailor exclusive deals for IZDARA Members

- Buy-One-Get-One-Free on select menu items - all day, every day for takeaway only, sit down only or both.
- IZDARA Kids eat free every weekday - limited to one meal per child, must have one paid adult meal.
- Free Add-On with purchase - free starter, dessert or drink when main meal is purchased.
- IZDARA Exclusive Menu Item - Combo deal or Family Platter at an exclusive, special member price.
- Loyalty Stacking Deal - Main member receives free meal (up to R250) on 10th visit.

Important Note: Members won't be allowed to "double-dip" - example they can't enjoy 10% off on a Buy-One-Get-One-Free deal.

IZDARA - Built on Four Pillars



- Protect: A family protected is a legacy secured. IZDARA Islamic Insurance - real cover, built on real Islamic principles.
- Wealth Creation: Prosperity, with purpose. Growth that stays accountable to something bigger than returns. Generational wealth creation.
- Advisory Services: Prepare today, so your family isn't left guessing tomorrow. Estate planning and trusts, guided by Shariah and built around your family.
- Rewards: The more you build with us, the more you belong, the more we Reward you. Realtime tangible rewards that grow - not a loyalty card gimmick.